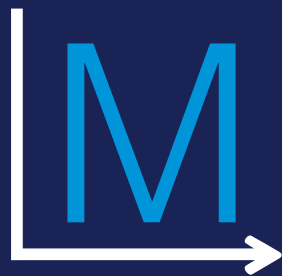


The Business'

Secret *Weapon*



MARK
LUTERMAN



*"He educates, motivates
and leaves audiences
wanting more!"*

www.markluterman.com | info@markluterman.com | 888-908-7279

Mark Luterman's Prosperity Channel





Mark Luterman

As one of the nation's most sought-after speakers for entrepreneurs and business professionals, Mark Luterman, also known as "The Business' Secret Weapon" by his peers and others, is a dynamic personality who uses his vast entrepreneurial experiences to deliver dynamic and powerful business lessons leaving attendees wanting more.

For over three decades, he has walked-the-walk. He has led multiple multi-million dollar businesses to prosperity, and now he is sharing his knowledge. **Mark is the "secret weapon" to which entrepreneurs across the nation turn when they need direction and guidance.**

Mark steadfastly believes anyone, with the right techniques and mindset, can create unlimited success and prosperity for themselves and their business. Mark's speaking topics originate from his own experiences and are focused on what business owners and organizations need to succeed. While Mark's speaking topics are relevant to everyone, they can be customized for your specific audience.

Mark has been the host and producer of a weekly radio show heard on CBS radio called "The Small Business Secret Weapon Hour", a guest on television and other radio shows and a contributor to various business and newspaper publications.

In addition to Abe's Final Masterpiece, Mark has authored 6 Simple Steps to Starting Your Own Business, The 5 Secret Weapon Steps to Unlimited Prosperity and the 8 CD set Mark Luterman's Ultimate Roadmap to Creating a Thriving Business.

He is also the Founder of Prosperity-U, a member-only online resource center filled with lessons, guides and education created for the entrepreneur and business professional in order to give them their own keys to prosperity.



Your Secret Weapon Keynote Speaker that Every Attendee will Love

"He educates, motivates and leaves audiences wanting more!"

Mark steadfastly believes anyone, with the right techniques and mindset, can create unlimited success and prosperity for themselves and their business. Mark has been hailed as the true "Business Secret Weapon" by business owners, partners, and associations nationwide.

Mark's speaking topics come from his own experiences. He has achieved success for himself and for thousands of business owners as well. The principles and lessons that form the foundation of his teachings and transform peoples' lives, apply to both business and life in general.



The Most Sought-After Topics by Mark:

- How To Inspire People To Buy Whatever You Want, Whenever You Want, And Still Feel Great About It
- How To Master The Art Of Public Speaking And Persuasion
- Leading With Compassion And Enrichment
- Conquering The Deadly Enemies Of Time
- How To Turn A Networking Event Into A Herd Of Raving Prospects
- How To Hire, Retain And Surround Yourself With Great, Loyal And Long-Standing Team Members
- How Organizations Achieve Astonishing Success With Coordinated Cooperative Effort
- The 10 Elements To Every Highly Successful And Prosperous Negotiation
- How To Become The #1 Expert/Authority In Your Industry
- The Power Of Gratitude: Seeds For Exponential Growth
- Abe's Final Masterpiece

HOW TO INSPIRE PEOPLE TO BUY WHATEVER YOU WANT, WHENEVER YOU WANT, AND STILL FEEL GREAT ABOUT IT



You never have to sell anything to be successful. Rather, prosperity and success are a result of inspiring people to believe that there is a means to achieving something they did not feel they could do before. Companies are built by inspiring others, just like an artist inspires others with their paintings. In this presentation, Mark will teach you How to Inspire Others to Buy Whatever You Want, Whenever You Want and Still Feel Great About It!

HOW TO MASTER THE ART OF PUBLIC SPEAKING AND PERSUASION



Imagine delivering the best speaking performance at the most important presentation of your business career. Confident and authentic, you engaged the audience for close to an hour and left them desiring more; and, you've created a herd of followers inspired to purchase your products and services.

Now, imagine being in a life-altering negotiation where you need to persuade the other party to agree with you without seeming desperate. However, you're not the slightest bit worried because you have all the tools you need to be successful.

In this presentation, Mark will teach you both How to Master the Art of Public Speaking and the Art of Persuasion!

LEADING WITH COMPASSION AND ENRICHMENT



This presentation will provide you with the true secret weapon to being a supreme leader and provide you with a series of strategies that will help you lead effectively utilizing the key attributes of compassion and enrichment.

CONQUERING THE DEADLY ENEMIES OF TIME



Managing time seems so basic and logical but most people have such a difficult time staying disciplined to make every second of the day count. In this presentation Mark will show you how to master the art of time, making sure 'Time Villains' don't take it from you. No matter the audience, attendees walk away with Mark's little known, but highly effective techniques, which will finally allow them to conquer the enemies of time, leading to great productivity and prosperity.

HOW TO TURN A NETWORKING EVENT INTO A HERD OF RAVING PROSPECTS



"Never in the history of the world have there been such abundant opportunities for the person who is willing to render more service and value than they are paid." – Mark Luterman.

Most people make networking and establishing new relationships harder than it has to be. In this powerful presentation Mark will help you to overcome these barriers and teach you the strategies and philosophies to build incredible spheres of influence and turn any networking event into a herd of raving prospects

HOW TO HIRE, RETAIN AND SURROUND YOURSELF WITH GREAT, LOYAL AND LONG-STANDING TEAM MEMBERS



Mark calls this "One of the Most Pressing Obstacles of our Time", the labor market. The lack of an engaging hiring campaign and world-class retention program will keep most business owners from attaining the success and prosperity they desire. In this presentation, Mark will show attendees how to be one of the few business owners to overcome this obstacle and surround themselves with great, loyal and long-standing team members.

HOW ORGANIZATIONS ACHIEVE ASTONISHING SUCCESS WITH COORDINATED COOPERATIVE EFFORT



The very foundations of companies are built on all members working together as a unit to achieve the company's defined purposes. No one person, including the owner[s], is more important than the company. In this presentation, Mark will show you how to achieve astonishing success and true and enduring power with the key components to creating coordinated cooperative effort and a harmonious environment.

THE 10 ELEMENTS TO EVERY HIGHLY SUCCESSFUL AND PROSPEROUS NEGOTIATION



The key to any successful negotiation is to arrive at an agreement where all parties walk away happy; a 'win-win.' That's very important if you ever want to negotiate again with the other party. In the presentation, Mark shares with you the 10 elements he uses to attain a highly successful and prosperous negotiation where all parties walk away feeling great.



HOW TO BECOME THE #1 EXPERT/AUTHORITY IN YOUR INDUSTRY

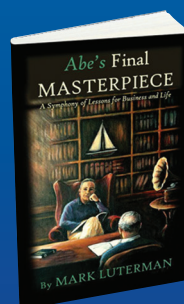
In this presentation Mark teaches attendees how to position themselves as the #1 EXPERT in their market. Once you are considered the expert, business will come to you. This powerful presentation can change your business and your life in an extraordinary way.

THE POWER OF GRATITUDE: SEEDS FOR EXPONENTIAL GROWTH

More than ever, we need to solve customers' business problems from THEIR point of view ... Partnerships that are mutually beneficial are more valued and are the key to success. Hear how gratitude and actively engaging your clients can be the 'game changer' you've been looking for!



ABE'S FINAL MASTERPIECE



A powerful presentation highlighting the 20 principles that Mark acquired during a two year journey that changed his life forever. Filled with poignant personal reflections and powerful time tested business strategies, every entrepreneur and business owner should see this presentation as well as read his book.

www.markluterman.com
info@markluterman.com | 888-908-7279
[Listen to Mark here!](#)